



BRAD READ

Managing Director
Principal Building Designer
Principal Interior Designer



Brad is one of three Directors at BRD Group and was the visionary for the brand having launched the company in 2000 after 15+ years industry experience. Brad built the business to serve the needs of a niche in the market, while creating a work culture that would support team members to not only grow but thrive through mentorship and to gain some flexibility in his professional life. While he did not anticipate the growth when he pioneered the business 22 years ago, he is proud to have established a market leading business in such a competitive industry.

Brad has a Bachelor of Applied Science in Built Environment and a Bachelor of Architecture and holds an open class Building Design license with the QBCC. Brad is well-decorated with accolades and industry awards and is well-respected for his problem-solving skills, creativity and his ability to deliver stunning outcomes that fuse practicality with innovation. His knowledge across building design and interior design has seen him establish an impressive portfolio of work that continues to accumulate year after year.

A normal business day for Brad is often hectic, long, busy and multi-faceted however it is in an environment he is passionate about working with people that genuinely love what they do which makes it all worth it. While there is days Brad would rather be camping and fishing up at Fraser or enjoying fresh seafood in the colder climate of Tasmania, he certainly feels accomplished to have created such a cohesive unit of people working towards the same goals. Brad finds great fulfillment in solving problems and uncovering unique solutions, while having the opportunity to mentor and work with up-and-coming designers fuels the fire.

Brad is currently a Director and the Vice President of the Building Designers Association of Australia and is proud to also be a member of the Sunshine Coast chapter committee. This involvement allows Brad to give back to his industry as he has done throughout his career. Brad was previously the State President of the Building Designers of Queensland and during his time serving as President initiated the Association's first Head Office while hiring the first employee in the Associations history. Being a fundamental part of progressing the building design industry across the state and nationally is an element of his career that Brad will certainly cherish for years to come.

A country boy at heart, Brad grew up out west in a town called Goondiwindi. He completed his schooling in Toowoomba and experienced the hustle and bustle of city life in Brisbane before finally settling on the Sunshine Coast in 1985. Brad has seen lots of changes throughout his years on the Coast, recalling when the movie theatre used to be in Mooloolaba and when Nicklin Way was only one lane each direction. Brad loves the Coast mainly because of the easy access to everything, from beaches to Hinterland, he admits we are spoilt with it all. Brad loves when he gets the opportunity to take his Schipperke dogs, Orson and Dora out for a walk, with Dora living up to her name of exploring and leading the way.

